



ESA BIC UK accelerates intelligent recruitment start-up

Founded in 2014, MeVitae uses augmented intelligence (AI) to help companies shortlist top diverse talent in the hiring process. Its deep-tech solution uses personalised machine learning behaviour to assist decision making in Human Resources by removing unconscious bias and other cognitive limitations; allowing companies to increase diversity, facilitate innovation, and reduce costs.

The challenge

In the early stages, the challenge for MeVitae was in developing its ideas and turning them into a tangible prototype. To achieve this, MeVitae needed both the time and guidance to develop its technology and build its sophisticated algorithms. However, with only a team of two they had neither the resources nor the funding to realise their ambitions of solving the world's biggest employment challenges. Fortunately, for Riham, co-founder of MeVitae, she had a friend on hand who informed her about the ESA BIC UK.

The solution

- Business development support and advice
- Network of start-up support within the ESA BIC community

- £41,500 incentive funding towards technical product development
- Office space at a world-leading science and innovation campus

The benefits

MeVitae benefited from its own office space in the heart of an energetic community of start-ups; enabling the team to talk through ideas and develop strategies at casual networking events. It was during one of these events that MeVitae discovered SPiN (Space Placements in INdustry), which enabled the hiring of five knowledgeable interns – giving the company the much-needed resources to develop its algorithms. As part of the ESA BIC package, the MeVitae team also made full use of the business workshops and access to funding opportunities on offer, helping to translate its innovative ideas into commercial reality.

Since graduating in February 2017, MeVitae has moved into new offices on Harwell Campus, secured funding from four investors and has expanded its core team to four after hiring algorithm developers.

“Being part of the ESA BIC UK community, and feeling like you’re not the only ones building new tech, really helped reassure us that we were on the right track”

Riham Satti
CEO
MeVitae



Image credit: Entocycle Ltd

About us

The ESA Business Incubation Centre United Kingdom (ESA BIC UK) provides start-ups with technical expertise and facilities, business support, networking, office space and funding needed to overcome innovation challenges and accelerate business growth.

Part of ESA’s thriving Europe-wide network of Business Incubation Centres, ESA BIC UK is managed by the Science and Technology Facilities Council (STFC) and draws on both organisations’ outstanding track record in business incubation – providing a unique

environment perfectly engineered to accelerate innovation and unlock commercial potential. Each year we support start-ups working in sectors including healthcare, energy, agriculture and digital technology.

To find out how you can join us:

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