Strategic Foresight Workshop Agenda
July 29th – July 31st 2014
Prince Philip House, 3 Carlton House, Terrace, London SW1

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Objective
"To address the draft question: “What is the future of automotive battery power trains?”

All times approximate: the workshop will be flexible to help participants maximize their learning.

Day one

10.30 Welcome: Introduction, agenda, housekeeping
10.45 Questioning the future; writing a great question, managing the question, stakeholder analysis
11.30 Literature review: 360 degree view, scanning exercise
12.30 Lunch
1.15 Literature review: determination of key themes
2.15 Discussion on the key themes
2.45 Survey method: adjustment of key themes
3.00 Break
3.15 Interview method: adjustment of key themes
3.45 Other research methods: Snowball, Audit, DNA
4.30 Close
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**Day two**

9.30 Writing a research brief: Deep dive group exercise
10.45 Break
11.00 Research brief continued: Deep dive group exercise
11.30 Discussion on outcomes, de bias, assumptions, example
12.15 Assess of implications: SWOT, USP
12.45 Lunch
1.15 Imagine response: how to get ahead of the curve
1.45 Prioritise: rate the effect of the answers on society – Structure, Inertia, Impact etc
2.45 Prioritisation discussion: agree on what’s important around here, key uncertainties
3.15 Break
3.30 Delphi analysis: driver prioritization, fixed and variable trends
3.45 Driver determination: discussion
4.00 Close
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Day Three

9.30 Introduction to scenarios: purpose, methods etc.
9.45 Scenario creation: 4-6 draft scenarios discussions
10.45 Break
11.00 Options analysis: determination of possible responses
12.45 Lunch
1.15 Forecasting and decisioning: various methods to forecast the future/3rd party software
1.45 Action planning: strategise, innovate, change, rate, monitor decisions
2.45 Watching stakeholders: Forward competitive intelligence - influencers and search terms
3.15 Break
3.30 Networking: finding others, sharing, forums, certification
3.45 Discussion: next steps, workshop evaluation
4.00 Close