TARGETTING BUSINESS OPPORTUNITIES AT CERN

Eleanor Baha MBE, Trade Attaché
British Embassy, GENEVA
Our UK Trade & Investment team in Switzerland operates from the British Embassy in Berne and the British Government offices in Geneva.

We work closely with International Trade Advisers (ITAs) in the English regions as well as in the Devolved Administrations of Northern Ireland, Scotland and Wales.

We help British companies succeed in Switzerland by highlighting business opportunities and providing tailored market information services.
Doing Business in Switzerland

- English widely spoken
- Stable, efficient market
- High purchasing power
- Just 1 hour away by plane
- Likes innovative technology and high-end products
CERN Procurement – WHY?

- English is working language and payment is guaranteed
- Geneva is easily accessible from many UK airports (especially in winter)
- CERN is 10 minutes from Geneva airport
- You have a team in UKTI Geneva who collaborate with STFC to help you access opportunities

AND

CERN wants to do business with you!
HOW?

• Programme of appointments at CERN – purchasing and technical

• **UK@CERN Trade Visit**: 23-25 February 2015
  - Presentations on CERN activities and purchasing procedures
  - Site tour
  - Individual programme of appointments
  - Support by UKTI on site

(N.B. Maximum 15 companies)

Participation Fee (OMIS) : £714 per company
UKTI Team Geneva:

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